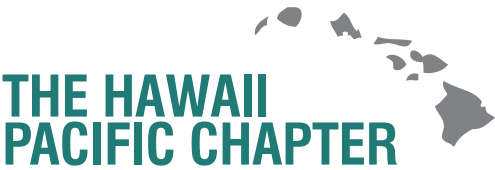
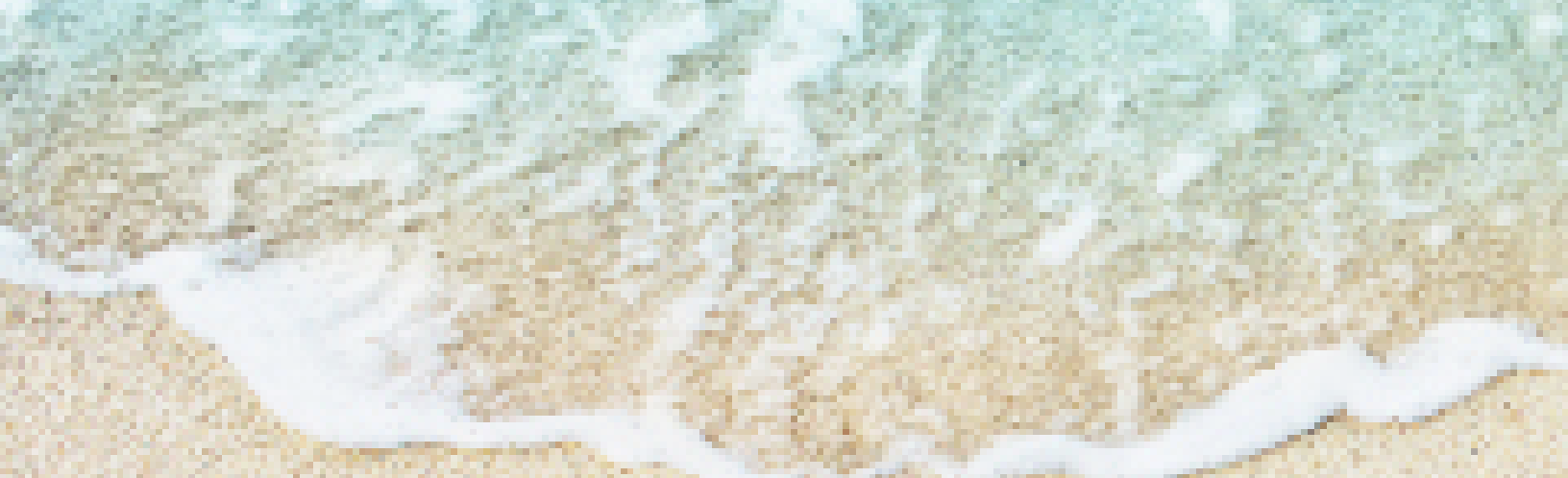




2020



CHAPTER SPONSOR PROGRAM
IIDA HAWAII PACIFIC CHAPTER



Our relationship with IIDA (International Interior Design Association) began in 2005 as a City Center affiliated with the Northern California Chapter. We have grown into a viable and active member of the design community here in the Hawaii Pacific Rim, a location often acknowledged as a bridge between the Continental US and the Pacific Rim and Asia. In 2016, we became our own entity as the IIDA Hawaii Pacific Chapter.

We pride ourselves on staying current and knowledgeable with design trends and expertise widely practiced throughout the design community here and abroad. Our projects vary from those focusing on hospitality, government, educational, healthcare, housing and corporate design.

Each year, the Chapter offers a variety of opportunities for members to connect, learn and engage with our local design community. Continuing education sessions, networking events, community service events, fundraisers, tours of award-winning local projects, tradeshow, annual celebrations scheduled throughout the year. As well as the Biennial Ho’ohuli Design awards as an added benefit for our members.

E KOMO MAI [WELCOME]

By joining us, our industry sponsors become part of our team to be presented to the design community and to our clients. Collaboration on our many activities strengthens our professional capabilities.

We invite and encourage designers and industry sponsors to present new events and opportunities to add to our annual calendar. We look forward to your support and guidance as we continue evolving.

BOARD OF DIRECTORS 2019-2020

President	<i>Lakiesha Stanley</i>
President-Elect	<i>Jenny Manansala</i>
Chapter Administrator	<i>Sara Belczak</i>
Director of Finance	<i>Cindy Williams</i>
VP of Special Events	<i>Bethany Zedalis</i>
VP of Communications	<i>Bev Clemente</i>
VP of Professional Development	<i>Beth Mau</i>
VP of Membership	<i>Christine Sanpei</i>
VP of Sponsorship & Fundraising	<i>Holly Boling Ruiz</i>
VP of Student Affairs	<i>Raynette Aggabao</i>
VP of Advocacy	<i>Karen Muraoka</i>
Past President	<i>Keri Powlison</i>



WHY BE A CHAPTER SPONSOR?

expect more

IIDA advances the profession of interior design through the progressive cultivation of innovative leadership and by constantly advocating for exceptional design.

practice more

IIDA tracks and supports legislation that raises the bar for the profession and protects your right to practice.

do more

IIDA forums offer a venue for discussion with professionals and dissemination of information on trends, problem-solving strategies and perspectives on current or developing areas of design practice within specific markets.

learn more

Design is an emotional aesthetic and intellectual pursuit. Engage your passion. Satisfy your curiosity. Stay current with the latest discourse in design with news and info updates from IIDA and your chapter.

know more

Education is a life-long pursuit, and does not end when you graduate. IIDA supports your professional development with continuing education programs, providing knowledge and confidence to prosper in today's evolving market place.

say more

We support, encourage and convene avid, active discourse about the issues and forces that are shaping, changing and pushing the profession.

grow more

IIDA is a catalyst for your professional development.

HO‘OULU

[TO GROW]

As we continue to grow as a new chapter, we welcome your feedback and involvement!

As a new chapter, we continue to rely on the support of sponsors to carry out the mission of IIDA to our local community of designers. Your support is especially important during this inaugural stage of our chapterhood, and we assure you that it will not go unnoticed. Your 2020 sponsorship as a chapter sponsor will be acknowledged on the IIDA HPC website, as well as through the various events and collateral we produce throughout the year. We thank you for your support and welcome your feedback!

2020 CHAPTER SPONSOR LEVELS



ANNUAL SPONSORSHIP BENEFITS

MARKETING

Social media recognition
Company logo on digital notices
Company logo & website link on Home Page of IIDA HPC website
E-blast send-out to IIDA HPC mailing list*
Verbal recognition of Sponsors at Chapter events
Company logo & website link on Sponsor Page of IIDA HPC website
Company logo on IIDA HPC sponsor banner posted at Chapter events

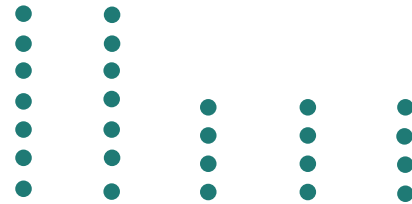
BLACK DIAMOND
\$7,500

DIAMOND
\$5,000

GOLD
\$3,500

SILVER
\$2,500

BRONZE
\$1,000



ROCK N BOWL ***

Naming Rights for event and Opportunity to Toast ****
Verbal Recognition as food and beverage sponsor
Annual sponsoring recognition
Priority event sponsorship - first right of refusal
Drink Tickets



HI-CONNECT (formerly NeoCan't)

Verbal Recognition as food and beverage sponsor
Two (2) Vendor spaces with placement selection
One (1) vendor space with placement selection
Priority registration
One (1) item of marketing collateral in IIDA swag bag
Drink Tickets



WE HEART IIDA / GENERAL MEMBERSHIP MEETING

Naming Rights for event and Opportunity to Toast****
Verbal Recognition as food and beverage sponsor
One (1) table for product display
One (1) item of marketing collateral in IIDA swag bag**
Drink tickets



DESIGN CHEER

Naming Rights for event and Opportunity to Toast****
Verbal Recognition as food and beverage sponsor
One (1) item of marketing collateral in IIDA swag bag**
Drink Tickets



IIDA NIGHT MARKET

An event where local designers sell their handmade wares & special items

Naming Rights for event
Verbal Recognition as food and beverage sponsor
Opportunity to toast ****



PASSPORT TO PROFESSIONALISM

Naming Rights for event and Opportunity to Toast****
Verbal Recognition as food and beverage sponsor
One (1) reserved vendor space



2020 CHAPTER SPONSOR LEVELS



ANNUAL SPONSORSHIP BENEFITS

ALA CARTE

NEW YEAR/NEW YOU

An event focused on wellness for the New Year

- Naming Rights for event
- Verbal Recognition as food and beverage sponsor
- Opportunity to toast ****

SPRING SPEAKER SERIES

Annual speaker series to promote design in the community

- Naming Rights for event
- Verbal Recognition as food and beverage sponsor

FALL SPEAKER SERIES

Annual speaker series to promote design in the community

- Naming Rights for event
- Verbal Recognition as food and beverage sponsor

NCIDQ PRACTICE SESSIONS

- Naming Rights for event
- Verbal Recognition as food and beverage sponsor
- (1) Opportunity Available

SPRING SHOW N TELL

Tours of installation led by member designers/architects

- Naming Rights for event
- (1) Opportunity available

HO'OHULI SHOW N TELL

Tour of installation that won the Ho'ohuli Design Awards

- Naming Rights for event
- (1) Opportunity available

MONTHLY BOARD MEETING

- Verbal Recognition as food and beverage sponsor and 15 minutes of learning
- (6) Opportunities available

INDUSTRY MEMBERSHIP DISCOUNT

- 30% discount off one (1) industry membership

OTHER

- Annual Board Retreat Dinner
- Annual Board Retreat Lunch
- Annual Board Retreat Breakfast
- Attendee tickets for Continuing Education Unit Event (CEU)

BLACK DIAMOND \$7,500	DIAMOND \$5,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,000	COPPER \$750	PEWTER \$500	IRON \$250
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*Must be CEU event related. The offer does not apply to direct product advertisement. Subject to prior approval of the IIDA HPC board and does not include providing direct access to membership listing.

** Marketing collateral is provided by the manufacturer or vendor and shall be pre-approved by the events committee.

*** Event will alternate every other year between Design Excellence Awards and Rock N Bowl

****Toasting is encouraged, please refrain from any company promo's or advertising.

2020

CALENDAR OF EVENTS

[1] JANUARY

New Year / New You

An event focused on wellness to help you recharge for the New Year

[2] FEBRUARY

[3] MARCH

Spring Speaker Series

A speaker series or panel discussion presenting an interesting spin on the design.

Spring Passport to Professionalism*

Professional round-table and mini trade show to be held specifically for the A&D student community.

[4] APRIL

Spring Show N' Tell*

Tours of installations led by member designers/architects for the A&D students.

[5] MAY

Student Scholastic Award

An opportunity for students to showcase their design skills and compete for prizes

World Interiors Day

A moment to reflect and celebrate interiors throughout the world.

[6] JUNE

[7] JULY

Board Retreat

All day event for the IIDA Board to focus and plan for the upcoming year

[8] AUGUST

HI Connect (formerly NeoCan't)

An annual themed event following the NeoCon tradeshow, showcasing the latest trends and products in a vignette format. This event is attended by A&D, specifiers, and purchasing professionals only.

*These events are scheduled around the academic calendar and based on availability of speaker/venue.

**Event will alternate every other year between Ho'ohuli Awards and Rock N Bowl

NOTE: Calendar subject to change.

[9] SEPTEMBER

We Heart IIDA / General Membership Meeting

Annual membership drive and mixer. Open to anyone who wants to find out more about IIDA and how to become a member. Onsite registration and membership specials will be offered. The event will also feature fun-filled activities to thank current IIDA members for their continued support. Open to both members and non-members.

[10] OCTOBER

Ho'ohuli Awards**

Biennial event to showcase completed commercial projects on a big stage.

Rock n Bowl**

Biennial mixer to fellowship with A&D community.

Fall Speaker Series

Annual speaker series to promote design within the community.

Fall Passport to Professionalism*

Professional round-table and mini trade show to be held specifically for the A&D student community.

IDPro Student Haunted House

Student led haunted house event.

[11] NOVEMBER

IIDA Night Market

A fun event where local designers sell their handmade wares, special items, and build business skills.

Pacific Trade Expo

Professional event for networking with community

[12] DECEMBER

Design Cheer

A design craft event.

Ho'ohuli Show N' Tell*

Tours of installations from the winners of the Ho'ohuli Awards led by member designers/architects.

FLOATING EVENTS

CEUs

[Scheduled as available; minimum of five a year] IDCEC-approved presenter; priority given to sponsors.

Best Thing Ever

[Once a year]

A day of service focused through design.

PLEDGE FORM



[Sponsorship period : January 1 to December 31, 2020]

Contact: _____

Title: _____

Company: _____

Address: _____

City: _____

Email: _____

Phone: _____

NOTE: A percentage of sponsorship will go towards the local IIDA Student Center.

PAYMENT INFORMATION

EVENTBRITE

☐ <https://www.eventbrite.com/e/202-iida-hpc-sponsorship-tickets-77766534799>

CHECK

☐ Attention Cindy Williams
IIDA Hawaii Pacific Chapter
P.O. Box 37576
Honolulu, Hawaii 96837

PLEASE SIGN AND DATE BELOW TO CONFIRM YOUR
COMMITMENT TO THE ABOVE SPONSORSHIP.

SIGNATURE

DATE

Chapter Sponsor Pledge Amount

Please select your sponsorship program (select one)

☐ **BLACK DIAMOND**
\$7,500

☐ **SILVER**
\$2,500

☐ **PEWTER**
\$500

☐ **DIAMOND**
\$5,000

☐ **BRONZE**
\$1,000

☐ **IRON**
\$250

☐ **GOLD**
\$3,500

☐ **COPPER**
\$750

CONTACT US

Please email your pledge form to Holly Boling Ruiz at sponsorship@iida-hi.org by November 30, 2019. Upon receipt of the pledge form a confirmation will be emailed. Invoices will be sent out in January 2020.

INTERESTED?

The IIDA Hawaii Pacific Chapter also welcomes any interest in hosting a monthly meeting or event not listed. Please contact the Vice President at vicepresident@iida-hi.org for details and opportunities.

We invite and encourage designers and industry partners to present new events and opportunities to add to our annual calendar. We look forward to your support and guidance as we continue evolving.

MAHALO NUI LOA!
[THANK YOU VERY MUCH!]