2020

CHAPTER SPONSOR PROGRAM
IIDA HAWAII PACIFIC CHAPTER
THE HAWAII PACIFIC CHAPTER

Our relationship with IIDA (International Interior Design Association) began in 2005 as a City Center affiliated with the Northern California Chapter. We have grown into a viable and active member of the design community here in the Hawaii Pacific Rim, a location often acknowledged as a bridge between the Continental US and the Pacific Rim and Asia. In 2016, we became our own entity as the IIDA Hawaii Pacific Chapter.

We pride ourselves on staying current and knowledgeable with design trends and expertise widely practiced throughout the design community here and abroad. Our projects vary from those focusing on hospitality, government, educational, healthcare, housing and corporate design.

Each year, the Chapter offers a variety of opportunities for members to connect, learn and engage with our local design community. Continuing education sessions, networking events, community service events, fundraisers, tours of award-winning local projects, tradeshows, annual celebrations scheduled throughout the year. As well as the Biennial Ho’ohuli Design awards as an added benefit for our members.

E KOMO MAI
[WELCOME]

By joining us, our industry sponsors become part of our team to be presented to the design community and to our clients. Collaboration on our many activities strengthens our professional capabilities.

We invite and encourage designers and industry sponsors to present new events and opportunities to add to our annual calendar. We look forward to your support and guidance as we continue evolving.

BOARD OF DIRECTORS
2019-2020

President ...................................................... Lakiesha Stanley
President-Elect ............................................. Jenny Manansala
Chapter Administrator ....................................... Sara Belczak
Director of Finance ......................................... Cindy Williams
VP of Special Events ......................................... Bethany Zedalis
VP of Communications ..................................... Bev Clemente
VP of Professional Development ....................... Beth Mau
VP of Membership ........................................ Christine Sanpei
VP of Sponsorship & Fundraising ..................... Holly Boling Ruiz
VP of Student Affairs ...................................... Raynette Aggabao
VP of Advocacy ............................................. Karen Muraoka
Past President .............................................. Keri Powlison
WHY BE A CHAPTER SPONSOR?

expect more
IIDA advances the profession of interior design through the progressive cultivation of innovative leadership and by constantly advocating for exceptional design.

practice more
IIDA tracks and supports legislation that raises the bar for the profession and protects your right to practice.

do more
IIDA forums offer a venue for discussion with professionals and dissemination of information on trends, problem-solving strategies and perspectives on current or developing areas of design practice within specific markets.

learn more
Design is an emotional aesthetic and intellectual pursuit. Engage your passion. Satisfy your curiosity. Stay current with the latest discourse in design with news and info updates from IIDA and your chapter.

know more
Education is a life-long pursuit, and does not end when you graduate. IIDA supports your professional development with continuing education programs, providing knowledge and confidence to prosper in today’s evolving market place.

say more
We support, encourage and convene avid, active discourse about the issues and forces that are shaping, changing and pushing the profession.

grow more
IIDA is a catalyst for your professional development.

HO‘OULU
[TO GROW]
As we continue to grow as a new chapter, we welcome your feedback and involvement!

As a new chapter, we continue to rely on the support of sponsors to carry out the mission of IIDA to our local community of designers. Your support is especially important during this inaugural stage of our chapterhood, and we assure you that it will not go unnoticed. Your 2020 sponsorship as a chapter sponsor will be acknowledged on the IIDA HPC website, as well as through the various events and collateral we produce throughout the year. We thank you for your support and welcome your feedback!
# 2020 Chapter Sponsor Levels

## Annual Sponsorship Benefits

### Marketing
- Social media recognition
- Company logo on digital notices
- Company logo & website link on Home Page of IIDA HPC website
- E-blast send-out to IIDA HPC mailing list*
- Verbal recognition of Sponsors at Chapter events
- Company logo & website link on Sponsor Page of IIDA HPC website
- Company logo on IIDA HPC sponsor banner posted at Chapter events

### Rock N Bowl***
- Naming Rights for event and Opportunity to Toast ****
- Verbal Recognition as food and beverage sponsor
- Annual sponsoring recognition
- Priority event sponsorship - first right of refusal
- Drink Tickets

### HI-Connect (formerly NeoCan’t)
- Verbal Recognition as food and beverage sponsor
- Two (2) Vendor spaces with placement selection
- One (1) vendor space with placement selection
- Priority registration
- One (1) item of marketing collateral in IIDA swag bag
- Drink Tickets

### We Heart IIDA / General Membership Meeting
- Naming Rights for event and Opportunity to Toast****
- Verbal Recognition as food and beverage sponsor
- One (1) table for product display
- One (1) item of marketing collateral in IIDA swag bag**
- Drink tickets

### Design Cheer
- Naming Rights for event and Opportunity to Toast*****
- Verbal Recognition as food and beverage sponsor
- One (1) item of marketing collateral in IIDA swag bag**
- Drink Tickets

### IIDA Night Market
An event where local designers sell their handmade wares & special items
- Naming Rights for event
- Verbal Recognition as food and beverage sponsor
- Opportunity to toast ****

### Passport to Professionalism
- Naming Rights for event and Opportunity to Toast****
- Verbal Recognition as food and beverage sponsor
- One (1) reserved vendor space

## Sponsorship Levels

**Black Diamond**
- $7,500

**Diamond**
- $5,000

**Gold**
- $3,500

**Silver**
- $2,500

**Bronze**
- $1,000

**Chapter Sponsor Levels**

**2020**

### Annual Sponsorship Benefits

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<tr>
<th>Level</th>
<th>Benefits</th>
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| Black Diamond | $7,500  
   - Naming Rights for event and Opportunity to Toast ****  
   - Verbal Recognition as food and beverage sponsor  
   - Annual sponsoring recognition  
   - Priority event sponsorship - first right of refusal  
   - Drink Tickets  

| Diamond     | $5,000  
   - Naming Rights for event  
   - Verbal Recognition as food and beverage sponsor  
   - One (1) table for product display  
   - One (1) item of marketing collateral in IIDA swag bag**  
   - Drink tickets  

| Gold        | $3,500  
   - Naming Rights for event and Opportunity to Toast*****  
   - Verbal Recognition as food and beverage sponsor  
   - One (1) item of marketing collateral in IIDA swag bag**  
   - Drink Tickets  

| Silver      | $2,500  
   - Naming Rights for event  
   - Verbal Recognition as food and beverage sponsor  
   - Opportunity to toast ****  

| Bronze      | $1,000  
   - Naming Rights for event and Opportunity to Toast****  
   - Verbal Recognition as food and beverage sponsor  
   - One (1) reserved vendor space  

**Note:**
- **** Indicates benefits specific to certain levels.
- **** Indicates benefits exclusive to certain sponsor levels.
2020
CHAPTER SPONSOR LEVELS

ANNUAL SPONSORSHIP BENEFITS

**ALA CARTE**

NEW YEAR/NEW YOU
An event focused on wellness for the New Year
- Naming Rights for event
- Verbal Recognition as food and beverage sponsor
- Opportunity to toast ****

SPRING SPEAKER SERIES
Annual speaker series to promote design in the community
- Naming Rights for event
- Verbal Recognition as food and beverage sponsor

FALL SPEAKER SERIES
Annual speaker series to promote design in the community
- Naming Rights for event
- Verbal Recognition as food and beverage sponsor

NCIDQ PRACTICE SESSIONS
- Naming Rights for event
- Verbal Recognition as food and beverage sponsor
  (1) Opportunity Available

SPRING SHOW N TELL
Tours of installation led by member designers/architects
- Naming Rights for event
  (1) Opportunity available

HO’OHULI SHOW N TELL
Tour of installation that won the Ho’ohuli Design Awards
- Naming Rights for event
  (1) Opportunity available

MONTHLY BOARD MEETING
- Verbal Recognition as food and beverage sponsor and 15 minutes of learning
  (6) Opportunities available

INDUSTRY MEMBERSHIP DISCOUNT
- 30% discount off one (1) industry membership

OTHER
- Annual Board Retreat Dinner
- Annual Board Retreat Lunch
- Annual Board Retreat Breakfast
- Attendee tickets for Continuing Education Unit Event (CEU)
  4 2 2 1 1

*Must be CEU event related. The offer does not apply to direct product advertisement. Subject to prior approval of the IIDA HPC board and does not include providing direct access to membership listing.

** Marketing collateral is provided by the manufacturer or vendor and shall be pre-approved by the events committee.

*** Event will alternate every other year between Design Excellence Awards and Rock N Bowl

****Toasting is encouraged, please refrain from any company promo’s or advertising.
[1] JANUARY
New Year / New You
An event focused on wellness to help you recharge for the New Year

[2] FEBRUARY

[3] MARCH
Spring Speaker Series
A speaker series or panel discussion presenting an interesting spin on the design.
Spring Passport to Professionalism*
Professional round-table and mini trade show to be held specifically for the A&D student community.

[4] APRIL
Spring Show N’ Tell*
Tours of installations led by member designers/architects for the A&D students.

[5] MAY
Student Scholastic Award
An opportunity for students to showcase their design skills and compete for prizes
World Interiors Day
A moment to reflect and celebrate interiors throughout the world.

[6] JUNE

[7] JULY
Board Retreat
All day event for the IIDA Board to focus and plan for the upcoming year

[8] AUGUST
HI Connect (formerly NeoCan’t)
An annual themed event following the NeoCon tradeshow, showcasing the latest trends and products in a vignette format. This event is attended by A&D, specifiers, and purchasing professionals only.

[9] SEPTEMBER
We Heart IIDA / General Membership Meeting
Annual membership drive and mixer. Open to anyone who wants to find out more about IIDA and how to become a member. Onsite registration and membership specials will be offered. The event will also feature fun-filled activities to thank current IIDA members for their continued support. Open to both members and non-members.

[10] OCTOBER
Ho’ohuli Awards**
Biennial event to showcase completed commercial projects on a big stage.
Rock n Bowl**
Biennial mixer to fellowship with A&D community.
Fall Speaker Series
Annual speaker series to promote design within the community.
Fall Passport to Professionalism*
Professional round-table and mini trade show to be held specifically for the A&D student community.
IDPro Student Haunted House
Student led haunted house event.

IIDANight Market
A fun event where local designers sell their handmade wares, special items, and build business skills.

[12] DECEMBER
Design Cheer
A design craft event.
Ho’ohuli Show N’ Tell*
Tours of installations from the winners of the Ho’ohuli Awards led by member designers/architects.
FLOATING EVENTS
CEUs
[Scheduled as available; minimum of five a year] IDCEC-approved presenter; priority given to sponsors.
Best Thing Ever
[Once a year]
A day of service focused through design.

*These events are scheduled around the academic calendar and based on availability of speaker/venue.
**Event will alternate every other year between Ho’ohuli Awards and Rock N Bowl
NOTE: Calendar subject to change.
PLEDGE FORM

[Sponsorship period: January 1 to December 31, 2020]

Contact: ____________________________________________

Title: ________________________________________________

Company: ____________________________________________

Email: _____________________________________________

Phone: _____________________________________________

NOTE: A percentage of sponsorship will go towards the local IIDA Student Center.

Chapter Sponsor Pledge Amount

Please select your sponsorship program (select one)

- BLACK DIAMOND $7,500
- DIAMOND $5,000
- GOLD $3,500
- SILVER $2,500
- PEWTER $500
- BRONZE $1,000
- IRON $250
- COPPER $750

CONTACT US

Please email your pledge form to Holly Boling Ruiz at sponsorship@iida-hi.org by November 30, 2019. Upon receipt of the pledge form a confirmation will be emailed. Invoices will be sent out in January 2020.

INTERESTED?

The IIDA Hawaii Pacific Chapter also welcomes any interest in hosting a monthly meeting or event not listed. Please contact the Vice President at vicepresident@iida-hi.org for details and opportunities.

We invite and encourage designers and industry partners to present new events and opportunities to add to our annual calendar. We look forward to your support and guidance as we continue evolving.

PAYMENT INFORMATION

EVENTBRITE
https://www.eventbrite.com/e/202-iida-hpc-sponsorship-tickets-77766534799

CHECK

Attention Cindy Williams
IIDA Hawaii Pacific Chapter
P.O. Box 37576
Honolulu, Hawaii 96837

PLEASE SIGN AND DATE BELOW TO CONFIRM YOUR COMMITMENT TO THE ABOVE SPONSORSHIP.

SIGNATURE DATE
MAHALO NUI LOA!
[THANK YOU VERY MUCH!]